

# TP's Formica World Fair House - 117 Fieldstone

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Many unknown visitors find our website and contact us requesting additional information about our families, houses and history. Often they're able to give us information as well. The following is an interesting example.

On February 18<sup>th</sup> 2004 I received an e-mail from someone I did not know - Bradd Schiffman. He is a programmer/analyst with Wake Forest University School of Medicine in Winston-Salem, North Carolina. However, he wrote of his real interest, "I am preparing a feature on the Formica World's Fair House from the 1964/65 New York World's Fair, and noticed you have one. The story in this property's data sheet says that 'Stan Miller's 1964 scrapbook' has information including floor plan and building materials. Is there any chance this information still exists?"

Yes, the Terrace Park Historical Society has the September 17, 1964 article saved by Stan Miller that first appeared in a Cincinnati newspaper. "First of the Cincinnati area World's Fair Houses to be unveiled to the public was the O. O. Thompson model at 117 Fieldstone Drive, in Terrace Park, which has been open since June 14. Mr. Thompson's 'Italian Provincial' World's Fair House has been open each weekend since that time, drawing crowds of more than 1000 persons a day. 'Because our house has received so much attention, we have decided to keep the model open for another two months,' said Robert Thompson, president. 'This is a tribute to Cincinnatians who are interested in imaginative home-building features and tasteful interior décor.' Besides many "modern conveniences" what the home featured was Formica everywhere one could put it. We also have an August 1964 article, with several pictures, which details many features of the home both inside and out. It was purchased by Mr. and Mrs. Stanton Olinger in December 1965 and was their home for many years. It was sold to Steve and Sybil Schooler in 2000.

Now we also have the entire article Bradd Schiffman has on the web site [www.nywf64.com](http://www.nywf64.com). The original release stated that The Formica Corporation of Cincinnati, a subsidiary of American Cyanamid Company, signed an agreement to exhibit a seven-room, 2,600 sq. ft. house. "The first house to use laminated plastic for all interior walls, the model also has modern Formica furnishings and is designed for maximum privacy and easy maintenance." "In addition to demonstrating the application of all Formica laminated plastic products, the house will serve as a showcase for other Cyanamid consumer products. Besides the house itself, 7,000 more sq. ft. of space will be used to detail such products as Creslan acrylic fiber, Melmac quality melamine dinnerware, Acrylite decorative sheet, Skydome skylights and chemical aids for the farm and garden." Bradd's article has many pictures and describes in detail everything about the Formica World's Fair House and its surrounding area. It also includes "A Brief History of the Formica Corporation" with its global headquarters in Cincinnati.